11414 - Retail

Northern California

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Online Retailer - Natural Home Goods & Clothing

Offering eco-friendly cleaning products and household essentials, this online retailer has focused on sustainability and quality since 2018. Their product line includes natural cleaning solutions, natural fiber clothing, and non-toxic kitchen items, catering to the growing demand for environmentally responsible living. An easy-to-use website/storefront allows customers to view and purchase the curated collection anytime. The business has been operating passively, with reduced ad spend and less active management due to new family responsibilities. It needs a new owner to rejuvenate and drive growth. Reach out today for more details on this unique opportunity.



Recast Earnings (Not Verified By Business Team)

	8 Months Ended 8/31/2025	12 Months Ended 12/31/2024	12 Months Ended 12/31/2023	12 Months Ended 12/31/2022
Sales	$19,640	$65,690	$181,165	$283,225
Adjusted Cash Flow	$9,263	$4,938	$17,683	$36,006

Operations

Number of Employees	Full Time	Part Time
Non-Owners	0	0
Owners	0	2

Licenses Required: Seller's Permit

Hours of Operation: Online business

Price/Terms

Asking Price	$89,000
Down Payment	$89,000
Inventory (included)	$0
Real Property Available	No

Lease

Monthly Rent Including NNN	$0
Expires	N/A
Option	No
Size (sq.ft.)	-
New Lease Available	No

Miscellaneous

Type of Organization	LLC	Training	Weeks Hours
Reason for Sale	Other business interests		

Disclaimer: The information provided herein is compiled from information provided by the seller(s). Business Team (CA BRE 01160661) makes no representation as to its accuracy or reliability. Prospective buyer(s) should rely upon their own verification and that of their financial advisors with respect to this information.